



Objective Obtain a mid-level remote creative position at an organization I can grow with and use my 10+ years of design, branding and marketing experience to build our brand.

Experience **VIQTORY** • January 2013 – Present, *Remote*

Senior Art Director • December 2022 – Present

- Responsible for developing a consistent and relatable voice for the G.I. Jobs brand in order to connect to our audience more authentically.
- Develop marketing campaigns to promote our brands and increase registered users.
- Oversee all company brand identities in accordance to established brand standards.

Art Director • April 2018 – December 2022

- Art direction for all brands, magazines, websites and campaigns.
- Lead marketing initiatives to establish social and organic presence for our brands.
- Work with the development team in construction of multiple digital products for all devices.
- Redesigned the Military Friendly® brand that is proudly displayed on print and digital materials for Fortune 500 companies such as GE, Home Depot, Amazon and many more.

Graphic Designer • January 2013 – April 2018

- Designer for several internationally distributed print/digital magazines, including *G.I. Jobs*, *Military Spouse*, *Vetrepneur*®, *STEM Jobs* and the annual *Guide to Military Friendly*® Schools.
- Handled high-budget sponsorship and advertising creative for hundreds of clients.
- Selected by my colleagues as Employee of the Year.

Asper Design • January 2012 – Present, *Remote*

Freelance Designer

- Providing quality design services to clients of all sizes and budgets while taking great care in bringing their vision to life while ensuring that every client leaves looking professional and feeling satisfied.

Education **The Art Institute of Pittsburgh** • December 2012
Bachelor of Science in Graphic Design • 3.6 GPA

Military Service **United States Marine Corps** • March 2005 – March 2011
Served six honorable years in the reserves, including two tours in support of Operation Iraqi Freedom. Promoted to the rank of Corporal (Non-Comissioned Officer).

Certificates

- SEO Expert, *LinkedIn*
- Advanced Analytics, *Google*
- Inbound Certified, *Hubspot*

Volunteer Experience

- Guardian Angels Medical Service Dogs, Inc.
- Fisher House Foundation
- American Cancer Society

Industry Knowledge

- Art Direction
- Marketing
- Branding & Identity
- Publication Design
- Ad Campaigns
- UI/UX
- SEO

Tools & Technology

- InDesign
- Photoshop
- Illustrator
- Adobe XD/Figma
- Wordpress
- Google Workspace
- Google Analytics

Honors & Awards

- Employee of the Year, *VIQTORY*
- Quarterly MVP, *VIQTORY*
- Monthly MVP (3x), *VIQTORY*
- Annual Student Scholarship Competition Selection, *Society of Illustrators*
- Best in Show, *The Art Institute of Pittsburgh*